

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Key Questions	SUSTAINED PROJECT How can Graphic Designers influence people? Promotional Graphics Illustration Graphics <i>National Portrait Gallery</i> <i>Decorative Power</i>		SUSTAINED PROJECT How do Graphics Designers make their designs visually attractive? Typographical Graphics <i>National Portrait Gallery</i> <i>Make your Mark</i>		SUSTAINED PROJECT How can Graphic Designers influence people? Promotional Graphics Exhibition Graphics Paper Craft <i>National Portrait Gallery</i> <i>Shape – Line - Colour</i>	
Content: 'Know what'	Formal Elements Pattern Shape Line Colour Tone Elements of Composition Variety Rhythm Contrast Unity Balance Key Reference Examples of promotional materials developed for the National Portrait Gallery. Historical and contemporary visual examples of poster designs – which include visual reference to elements of portraiture. Students select inspiration from: Anna Strumpf, Hattie Stewart Makeba Rainey		Formal Elements Line Colour Shape Space Elements of Composition Emphasis Balance Contrast Variety Key Reference Bauhaus Joost Schmidt Moholy-Nagy Herbert Bayer Constructivism Suprematism El lissitzky Alexander Rodchenko Paula Scher Aries Moross Alan Kitchen Neville Brody		Formal Elements Line Shape Colour Proportion Pattern Elements of Composition Unity Variety Rhythm Contrast Key Reference Artists whose work heavily involves shape, line and colour. Students select inspiration from: Luciano Cian Henri Matisse Warhol Andreea Robescu Karan Sing Mohammed Sajid Josh Bryan Picasso	

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	Kehinde Wiley Delita Martin Maxime Manga Victoria Topping Visual reference to cultural patterns	David Carson	Craig & Karl
Expertise: 'Know how'	<ul style="list-style-type: none"> • Learning how to make informed selection choices when gathering visual inspiration and ideas. • Learning how to extract ideas and take inspiration from others work. • Learning how to take effective portrait photographs, to be used as primary starting points. • Learning how to create an effective research page considering elements of composition. • Drawing using, shape, line, tone and colour building on prior knowledge to create refined designs exploring pattern. • Developed pattern and texture use using a range of media appropriate to intentions. • Learning how to work into photos layering media and pattern types, experimenting and developing as work progresses. • Adapting designs • Image manipulation 	<ul style="list-style-type: none"> • Learning how apply the compositional structures, methods, techniques and concepts from Bauhaus and Constructivist influences. Learning how to create effective typographical designs both hand- rendered and digital. • Learning how to create a design utilising typography as the main emphasis of the composition. 	<ul style="list-style-type: none"> • Developing use of collage techniques, working on a photograph or drawing. Building on cutting and accuracy skills. • Use of tone, texture, line, shape, composition, form, pattern. • Play and make mistakes creatively, purposefully making choices about use of media and processes. • Writing using key words and demonstrating clear development ideas.
Literacy/ Numeracy/ SMSC/	Annotating ideas and developments Reading relating to artists Writing related to artists	Annotating ideas and developments Reading relating to artists	Annotating ideas and developments Reading relating to artists
Disciplinary Literacy Subject specific reading	https://editbrandstudio.co.uk/work/inspiring-people/ https://www.linearity.io/blog/geometric-patterns/#:~:text=A%20pattern%20is%20defined%20as,to%20create%20impactful%20visual%20content	Know your design history: The Bauhaus Movement - Designer Blog (99designs.com) Suprematism, Part II: El Lissitzky (article) Khan Academy Constructivism, Part I (article) Khan Academy	https://breedlondon.com/getting-to-know-craig-karl/ https://www.tate.org.uk/whats-on/tate-modern/andy-warhol

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	https://www.interaction-design.org/literature/article/repetition-pattern-and-rhythm	Constructivism, Part II (article) Khan Academy https://www.madamearchitect.org/interviews/2020/7/16/paula-scher	https://www.moma.org/interactives/exhibitions/2014/matisse/the-cut-outs.html
Careers	https://79590737.flowpaper.com/4ArtDesign/ Joanne G - icould Katie G - icould	Jobs that use Art and Design - Careers - BBC Bitesize Lee H - icould	Careers in Graphic Design First Careers Laura W - icould